

TYPES OF INSURANCE/FINANCIAL PRODUCTS

Annuities/Investments	Auto/Property/Commercial Insurance
401(k), 529s, Deferred Annuities, Fixed Annuities, Group Retirement, Investments, IRAs, Mutual Funds, Variable Annuities, etc.	ATV, Auto, Car-Sharing, Earthquake, Flood, Homeowner, Motorcycle, Renter, Roadside Assistance, Umbrella, Watercraft, Wind, etc.
Banking	Credit Cards
Banking Services, Business Banking, Checking, Certificates of Deposit (CDs), Credit Unions, Debit, Money Market, Savings, etc.	Business Credit Cards, Charge Cards, Credit Cards, Credit Score Providers, Debt Settlement, Merchant Credit Card Processing Services, Pre-Paid Cards, Retail Store Cards, Secured Cards, etc.
Health Insurance	Life Insurance
Dental, Health Plans (HMO, PPO, etc.), Medicaid, Medicare, Medicare Supplement/Part D, Prescription Drug, Vision, etc.	Accident, Final Expense, Survivorship, Term, Universal Life, Variable Life, Whole Life, etc.
Loans	Pharmaceutical
Auto Loan, Business Loan/Line of Credit, Education Loan, HELOC, Home Equity Loan, Mortgage, Payday Loan, Personal Loan, etc.	Bristol-Meyers Squibb, Covis, GlaxoSmithKline, Ipsen, Mayer, Merck, Novartis, Pfizer, Procter & Gamble, etc.

TYPES OF RETAIL PRODUCTS

Unless specifically called out on this sheet, we do not want any materials from retailers with no physical locations in your state/province.

Apparel	Appliances/Electronics
American Eagle, GAP, Lane Bryant, Old Navy, Victoria's Secret, etc.	ABT, Best Buy, Fry's Electronics, h.h. gregg, Pacific Sales, Sears, etc.
Automobile Manufacturers	Auto Parts/Supplies
Chevrolet, Ford, Honda, Jaguar, Jeep, Nissan, Toyota, VW, Volvo, etc.	Advance Auto Parts, Auto Zone, NAPA, O'Reilly's, PepBoys, etc.
Beauty Supplies	Convenience
Avon, Bath & Body Works, Sally's Beauty, Sephora, The Body Shop, Ulta, etc.	7-Eleven, Circle K, Cumberland Farms, Love's, Pilot Flying J, QuikTrip, RaceTrac, Sheetz, Thornton's, Wawa, etc.
Department Stores	Drug Stores/Pharmacies
Barney's, Boscov's, Hudons's Bay, JCPenney, Kmart, Kohls, Marshalls, Ross, Sears, T.J.Maxx, etc.	AAP, Cardinal Health, CVS, Good Neighbor, Health Mart, Kroger Pharmacy, Rite Aid, Walgreens, etc.
Food & Beverage	Formal Wear
Applebee's, Burger King, Chik-Fil-A, Dunkin Donuts, IHOP, KFC, McDonald's, Olive Garden, Pizza Hut, Starbucks, Subway, Taco Bell, etc.	Brooks Brothers, David's Bridal, Dillard's, Jos. A. Bank, Lord & Taylor, Macy's, Men's Wearhouse, Neiman Marcus, Nordstrom, etc.
Games/Toys/Books/Movies	Greeting Cards
Barnes & Noble, Disney Store, GameStop, Marbles, Toys"R"Us, etc.	American Greetings, Carlton Cards, Hallmark, Papyrus, etc.
Home Furnishings	Home Improvement
Ashley Furniture, Bed Bath & Beyond, Crate & Barrel, HomeGoods, IKEA, La-Z-Boy, Pier 1 Imports, Sleepy's, Williams-Sonoma, etc.	ACE Hardware, Home Depot, Lowe's, Menard's, True Value, etc.
Jewelry	Office Supplies
Claire's, Helzberg Jewelers, The Jewelry Exchange, Tiffany, Zales, etc.	Office Depot, Office Max, Staples, etc.
Online-Only Retailers	Optical
Amazon, eBay, Jet, Overstock, Wayfair ONLY	For Eyes, LensCrafters, Luxottica, National Vision, Visionworks, etc.
Pet Supplies	Sporting Goods
Chewy, Pet Supplies Plus, Pet Valu, Petco, Petland, PetSmart, etc.	Bass Pro Shops, Cabela's, Dick's Sporting Goods, L.L. Bean, REI, etc.
Technology/Apps	Tobacco Companies
Apple App Store, Google App Store ONLY	Camel, Copenhagen, Grizzly, Kool, L&M, Lucky Strike, Marlboro, Newport, NJOY, Skoal, Pall Mall, Virginia Slims, Winston, etc.
Warehouse Clubs & Supercenters	Water Filtration Brands
BJ's Wholesale Club, Canadian Tire, Costco, Kmart, Meijer, Sam's Club, Target, Walmart, etc.	3M, American Plumber, Aqua-Pure, Brita, Everpure, Frigidaire, GE, Honeywell, Kenmore, LG, Pur, Samsung, Whirlpool, etc.

Ashley • Panel Manager

Jennifer • Assistant Panel Manager

312.546.4922 • P.O. Box 5939 Chicago, IL 60680 • Consumers@sbkcenter.com

www.sbkcenter.com